

newspaper, and the number of its readers more than five times as many. It is therefore in that (or even greater) proportion the *Best* advertising medium in the District. On this point there is no ground for argument or doubt, even. It is the common testimony of the business community, and generally admitted.

Note This Point.

THE STAR gives the exact figures of its circulation every week, and cheerfully opens its books and press and delivery rooms to any person having interest in the correctness of its statements, so that its patrons know precisely how much publicity they are getting when they buy space in its columns.